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Rep Firm	
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone#	202-955-5342
Salesperson FAX#	917-206-9589

REMARKS

PLS CF CHANGES LN'S 14, 26-28, 34

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	SU	2P-5P	FOX NFL SU-GM2	:30	\$2,400.00	09/16-09/16	0	0	0	\$0.00	
Rating: 6.7												
Sales Remark: V9 NA												
V9 Comment Changed, Spots/week Changed												
	*26	SA	530P-9P	CLG FTBL: UTAH	:30	\$5,000.00	09/15-09/15	1	1	1	\$5,000.00	
Rating: 9.2												
Sales Remark: V9 REVISED												
V9 Time Changed, Comment Changed												
	*27	SA	930P-1005P	FOOTBALL FEVER	:30	\$1,000.00	09/15-09/15	1	1	1	\$1,000.00	
Rating: 4.0												
Sales Remark: V9 REVISED												
V9 Program Name Change, Comment Changed												
	*28	SU	2P-230P	THE OT	:30	\$1,500.00	09/16-09/16	1	1	1	\$1,500.00	
Rating: 5.4												
Sales Remark: V9 REVISED												
V9 Time Changed, Comment Changed												

Rep Order# 9771679 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 565920

Printed: 08/30/2012 1:37 PM
Last Received: 08/30/2012 1:28 PM
Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2399
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2599
Flight Dates 09/14/2012 - 09/20/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*34	SU	11A-2P	FOX NFL SU-GM1	:30	\$2,400.00	09/16-09/16	1	1	1	\$2,400.00	
Rating: 6.7												
Sales Remark: V9 MG FROM LN 14												
V9 Added												

---REPORT TOTALS---

Report Totals: 4 / \$9,900.00

---SALES MONTHLY TOTALS---

Sep 12: 33 / \$26,725.00
Sales Totals: 33 / \$26,725.00
Station Totals: 33 / \$26,725.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$133,625	CABL 0%	KDLJ 0%	KJZZ 0%	KSL 24%	KSTU 20%
		KTVX 16%	KUCW 5%	KUTV 35%	UNKB 0%	UNKN 0%

Books null
Demos RA3564